

Tuesday, August 21, 2018

11:30 am – 1:00 pm	Registration/Lunch/Networking - Knight Hall, Frick Forum
1:00 pm – 1:15 pm	Welcome & Opening Remarks Richard Ryffel , Senior Lecturer, Olin Business School
1:15 pm – 2:15 pm	Presenter - Michael Finke , Chief Academic Officer, The American College, " Planning in a Low Return Environment "
2:15 pm – 3:15 pm	Presenter - Ohad Kadan , H. Frederick Hagemann, Jr. Professor of Finance and Associate Dean for Global Degree Programs, Olin Business School, " Behavioral Finance Literature Review "
3:15 pm – 3:45 pm	BREAK
3:45 pm – 5:00 pm	Panel Session - " Elder Investing and Alzheimer's Cause Marketing " - John Beuerlein , Partner, Edward Jones, Andy Hunt , Financial Advisor, Edward Jones, and Professor Lonnie Schicker , University of Minnesota
5:00 pm – 6:00 pm	Presenter - Ohad Kadan , H. Frederick Hagemann, Jr. Professor of Finance and Associate Dean for Global Degree Programs, Olin Business School, " Learning from Options Prices "
6:00 pm – 7:00 pm	Cocktails & Networking - Frick Forum - Knight Hall

Wednesday, August 22, 2018

7:00 am – 8:00 am	Breakfast/Registration, Knight Hall, Frick Forum
8:00 am – 9:00 am	Panel Session - " The Weight of Regulation and the Rise of Private Equity " - Mark Leary , Associate Professor of Finance, Olin Business School, Rob Endicott , Partner, Bryan Cave Leighton Paisner, Julie Stackhouse , Executive Vice President, Federal Reserve Bank of St. Louis, and Charles Stucke , Chief Executive Officer, Lepercq de Neuflyze Asset Management LLC
9:00 am – 10:00 am	Presenter - Geert Rouwenhorst , Professor of Corporate Finance & Deputy Director of the International Center for Finance, Yale School of Management, " A Tale of Two Premiums - The Role of Hedgers and Speculators in Commodity Futures Markets "
10:00 am – 10:15 am	BREAK
10:15 am – 11:15 am	Panel Session - David Eidelman , President and Founder, Eidelman Virant Capital, Tom Eidelman , Managing Director, Eidelman Virant Capital, Blake Emerson , Vice President, JP Morgan, Ashley Hardin , Assistant Professor of Organizational Behavior, Olin Business School, and Mark Leeker , Managing Director, Harbour Group - " Corporate Culture and its Impact on Shareholder Value "
11:15 am – 12:00 pm	Presenter - Larry Swedroe , Principal and Director of Research, Buckingham Strategic Wealth, " Creating More Efficient Portfolios and Reducing the Risk of Black Swans "
12:00 pm – 1:00 pm	Box Lunch - Frick Forum
1:00 pm – 2:00 pm	Presenter - Erkko Etula , Managing Director, Goldman Sachs, " Strategic Asset Allocation in a Multi-Factor World "
2:00 pm – 2:30 pm	BREAK

2:30 pm – 3:00 pm	<p>Presenter - John True, General Partner, Cultivation Capital, "Venture Capital Update"</p> <p>Panel Session - "Technology and the Future of Employment in Financial Services" -</p>
3:00 pm – 4:00 pm	<p>Moderator - Cliff Holekamp - Professor of Practice in Entrepreneurship, Panelists</p> <p>- Peter Esparrago, Co-founder & CEO, FinLocker, Rasheed Hammouda, Co-founder, Bridge Financial Technology, David Karandish, CEO, Jane.ai, Dean Pichee, Founder & CEO, BizLibrary, & Doug Wilber, CEO, Gremlin Social</p>
4:00 pm – 5:00 pm	<p>Keynote Speaker - Santiago Jaramillo, CEO, Emplify, "The Future of Employee Retention, Workplace Environment, and How Jobs Will Be Different"</p>
5:00 pm – 6:00 pm	<p>Cocktails & Networking - Frick Forum - Knight Hall</p>