

Ainslie Simmonds

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Ainslie Simmonds is a Managing Director and member of the Executive Committee for Pershing. She is the President of Pershing X, a new business unit that designs and builds innovative digital solutions for Pershing's Wealth Solutions clients, including broker dealers, registered investment advisors (RIAs) and trust companies.

Prior to joining Pershing, Ainslie was the Global Head of Digital at PIMCO, a \$2.2T investment management firm where she led a team responsible for the development of all client facing and sales enablement technologies across 17 offices worldwide.

Ainslie also has extensive fintech startup experience helping build and successfully exit two financial technology companies. She served as the Chief Marketing and Product Officer at thinkorswim, a high-frequency options trading brokerage, and LearnVest, a digital financial advice platform, where she served as the Chief Operating Officer and was appointed Executive Officer and Vice President of Digital Products and Design.

Ainslie earned a Bachelor of Arts degree from the University of Western Ontario, Canada and an MBA from Harvard Business School. She is a current board member of the Harvard Business School Women's Alumni Association and advises several early-stage start-ups.